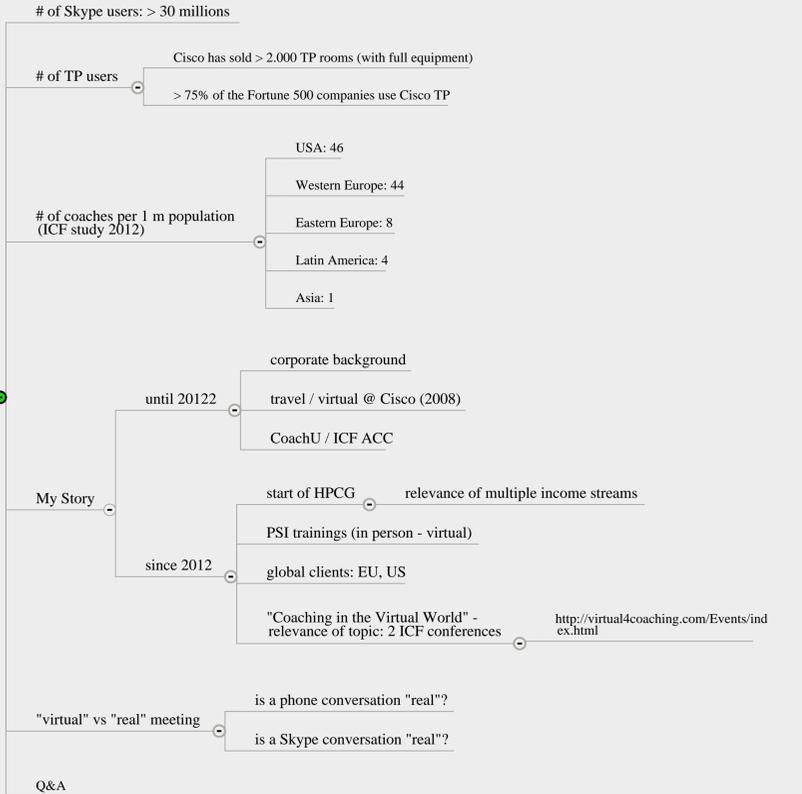
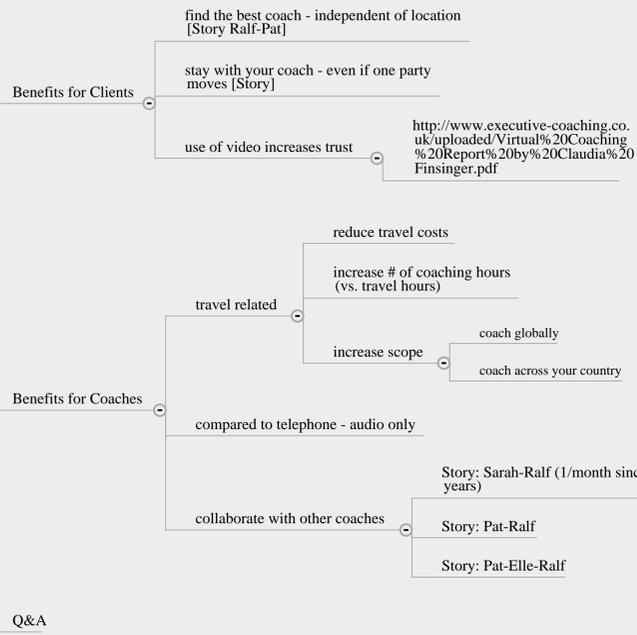


Opportunities & Challenges in the virtual world

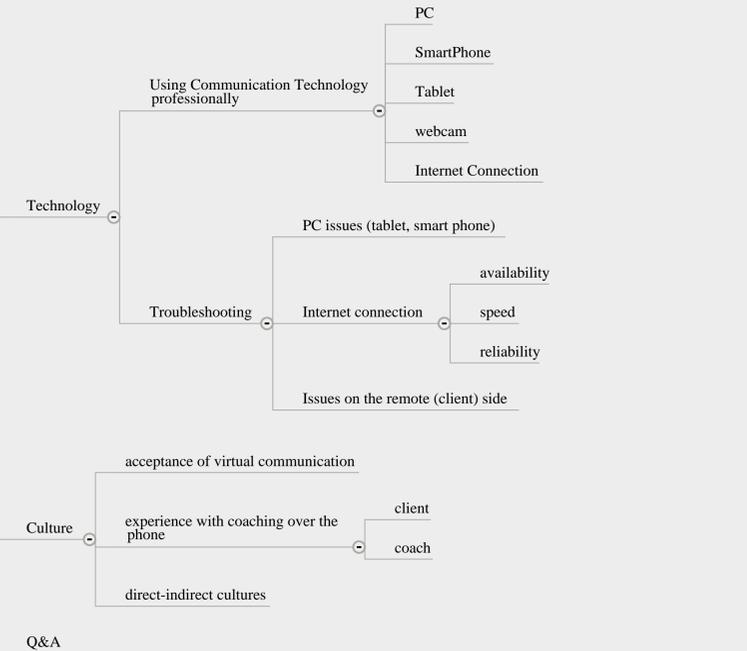
1. Opportunities, business reasons, big picture



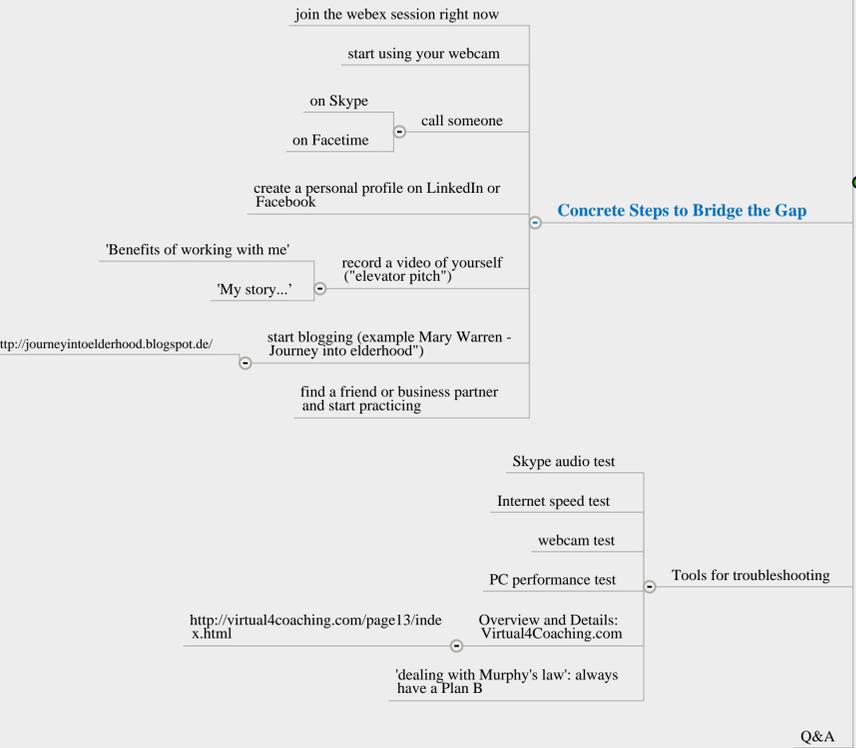
2. Motivation & Benefits



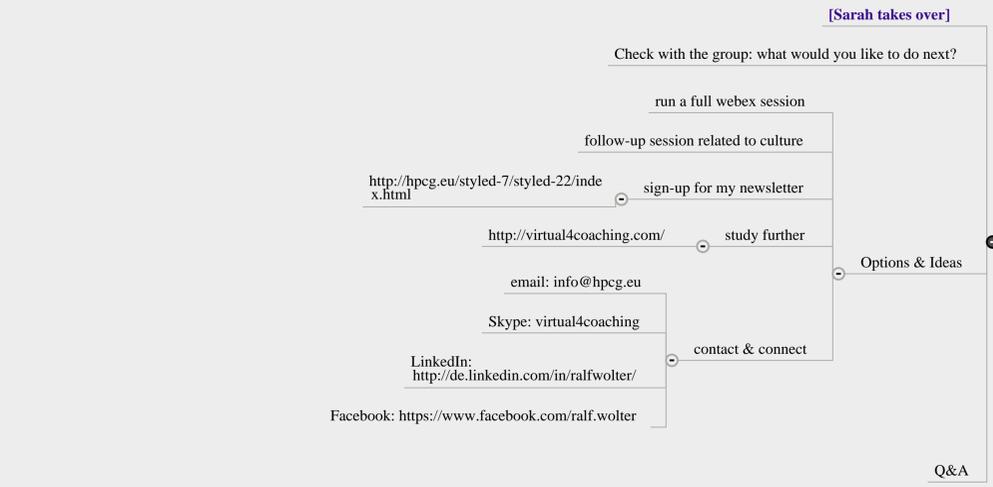
3. Challenges



4. Process: how to get to the next level



5. Next steps



[Sarah takes over]

Check with the group: what would you like to do next?